

REGISTERED COMPANY NUMBER: 4411852
REGISTERED CHARITY NUMBER: 1092779

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31st December 2017
for
Heartswell South West Limited

Hodgsons
Chartered Accountants
12 Southgate Street
LAUNCESTON
Cornwall
PL15 9DP

Heartswell South West Limited
Contents of the Financial Statements
for the Year Ended 31st December 2017

	Page
Report of the Trustees	1 to 13
Independent Examiner's Report	14
Statement of Financial Activities	15
Statement of Financial Position	16 to 17
Notes to the Financial Statements	18 to 23
Detailed Statement of Financial Activities	24 to 25

Registered Charity Number: 1092779
Registered Company Number: 4411852



HEARTSWELL
YOUR LOCAL HEART CHARITY

Report of The Trustees & Unaudited Financial Statements

For the Year Ended 31st December 2017

For

HeartSWell South West Limited

Hodgsons Chartered Accountants
12 Southgate Street
Launceston
Cornwall
PL15 9DP

Contents

Trustees' Annual Report for The Year Ended 31st December 2017	3
1. Structure, Governance & Management.....	3
2. Risk Management	4
3. Objectives & Activities for Public Benefit	5
3.1 Our Objectives.....	5
3.2 Summary of Achievements & Performance.....	6
4. Achievements & Performance in Detail.....	6
4.1 The Defibrillator Programme	6
4.2 Arrhythmia Nurses	8
4.3 Counselling & Support Services	8
4.4 Cardiac Day Care Centre /Catheter Lab Project.....	8
5. Good News, Donations & Events	8
5.1 The Camelford Group.....	8
5.2 Varsity	9
5.3 Masonic Charitable Foundation.....	9
5.4 Donations.....	9
5.5 Cardiology Golf Day.....	9
5.6 Wear it Red	9
5.7 Dinner & Dance.....	9
5.8 Christmas Draw	9
6. Financial Review.....	10
6.1 Income	10
6.2 Expenditure.....	10
6.3 Net Result.....	11
7. Reserves	11
8. Fundraising	12
9. Management Policies.....	12
10. Volunteers.....	13
11. Statement of Trustee Responsibilities	13

Trustees' Annual Report for The Year Ended 31st December 2017

Registered Charity Number: 1092779

Registered Company Number: 4411852

Registered Office: HeartSWell Lodge, 7 Blunts Lane, Plymouth, PL6 8BE

Report of the Trustees (incorporating the Director's report) for the year ended 31st December 2017

The Trustees present their report and the financial statements of the year ended 31st December 2017. The Trustees who are also directors for the purposes of company law and who served during the year, up to the date of this report, are as follows:

Trustees

- Mr Clem J Spencer – Chairman
- Mr John Stratton
- Mr Rob W Antrobus
- Mr David A Wells
- Mr Rob Harder
- Mr David C Young

Secretary: Mrs Rachel Rainbird

Accountants: Hodgsons Chartered Accountants, 12 Southgate Street, Cornwall, PL15 9DP

Bankers: HSBC Bank PLC, 42 Courtney Street, Newton Abbot, Devon, TQ12 2EB

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association and Accounting and Reporting by Charities: Statement of Recommended Practice, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) effective 1st January 2015.

1. Structure, Governance & Management

HeartSWell South West Limited ('HeartSWell'), is a charitable company limited by guarantee, incorporated on 9th April 2002 and registered as a charity on 4th July 2002 and is governed by its Memorandum and articles of Association.

The charity is operated by a management committee which includes the Trustees and other supporters. The committee meets four or five times a year, including the Annual General Meeting.

As set out in the Articles of Association, one third of the Trustees retire at the Annual General Meeting.

New trustees are recruited as per the charity's 'Trustee Recruitment Policy' and when appointed, are briefed on their legal obligations under charity and company law. As part of their induction programme they meet with other Trustees and key members of staff.

All Trustees give their time freely and no remuneration was paid to Trustees in the year. Trustee travel expenses were paid relating solely to the delivery of the defibrillator programme.

2. Risk Management

The major risks to which the charity is exposed, as identified by the Trustees, continue to be reviewed and as such, the Trustees have developed a strategy, business plan and risk register to address the next three years until 2021. This work commenced at a Vision and Values Day in November 2017, attended by all trustees. Subsequently a sub group was formed to take the work forward. A strategy was agreed in concert with a mapping document to identify relevant local charities and the various departments we interface with, within the NHS Trust. From these two documents we developed the business plan and risk register.

The business plan comprehensively describes how the charity's objectives detailed in section 3.1 will be met and funded. The risk register comprises our top risks across five categories. Below is a summary of the key risks associated with the delivery of this business plan, detailing the known potential risks which could adversely impact upon the charity's ability to carry out its work on an on-going basis.

Risk	Likelihood	Impact	Mitigation tactics
Governance Risks			
(G1) Poorly functioning board – lack of direction /timely decision making	Medium	High	(G1) Review and agree decision making processes, agree strategic and business plans, clear lines of reporting, accountability, defined roles & responsibilities
(G2) Ineffective organisational structure	Medium	High	(G2) Clear understanding of roles & responsibilities, consistent delegation and monitoring in line with good practice and legal requirements, information flow & clear decision-making procedures
(G3) Loss of chair/no succession planning	Medium	High	(G3) Protocol should chair be absent for short/long periods, clear succession plan with 4 - 6 year forward view
Operational Risks			
(O1) Project/service development	Low	High	(O1) Appraise budget and costing procedures, review authorisation, monitoring & reporting procedures
(O2) Capacity & use of resources	Medium	High	(O2) Identify resource requirements, plan and agree how these will be met
(O3) Volunteers	Low	Low	(O3) Take time to develop clear role descriptions, policies and procedures, prior to robust recruitment & training
External Risks			
(E1) Relationship with Funders	Low	High	(E1) Regular contact with major funders, full reporting on projects
(E2) Public perception	Low	High	(E2) Communicate regularly & report on activities Profile donor base, understand needs & respond
(E3) Adverse publicity	Low	Medium	(E3) Good governance, implement public relations training/ policies & procedures

Compliance Risks			
(C1) Legislation/regulation	Low	High	(C1) Compliance monitoring & reporting
(C2) Taxation	Medium	High	(C2) Budget & financial reporting identifying trading receipts & tax recoveries
Financial Risks			
(F1) Pricing policy	High	High	(F1) Clear pricing policy agreed & implemented
(F2) Reserves	Medium	High	(F2) Designation of funds and demonstrable plans for use
(F3) Funding streams	Medium	High	(F3) Diversification & maximisation of funders & donor base

The Business Plan and Risk Plan are live documents, which will be regularly reviewed by the board of trustees to ensure we are meeting our objectives and managing our risks. These documents will be formally updated on an annual basis, with an associated strategy review.

3. Objectives & Activities for Public Benefit

The trustees have complied with their duty as per section 17(5) of the 2011 Charities Act and have had due regard to public benefit guidance published by the Charity Commission in agreeing the activities required to meet its objectives. The areas of public benefit are detailed in the 'Summary of Achievements and Performance' section of this report.

3.1 Our Objectives

The objects of the charity, as set out in our Articles of Association are the relief of sickness, with a primary focus on sufferers of heart disease in the South West, by any means, including; support of research, the supply of equipment, counselling and support for those suffering with illness, their close relatives, partners and dependents, in connection with their illness and provision of accommodation for such persons.

The Trustees confirm they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and planning its future activities. As such the aims and objectives for 2018 – 2021 are as follows:

- Develop a 3-year plan with the NHS regarding hospital equipment requirements
- Grow and enhance our defibrillator programme
- Revise and extend counselling and support services across the South West
- Innovate to provide additional support for those most in need
- Grow income through diversification of funding streams and maximisation of opportunities

And in collaboration with HeartSWell Lodge CIC ('The Lodge') to:

- Expand accommodation at our Derriford site

3.2 Summary of Achievements & Performance

For the period of this report, the income raised by the charity as a result of fundraising activities, donations made, grants received and legacy giving, along with the rental income from The Lodge was used to provide public benefit through the funding of; counselling services, a support group, Arrhythmia nurses - until July 2017 when the NHS took over the continued funding of these roles, supply of defibrillators across Devon and Cornwall, hospital equipment including heart monitors for patients at Derriford hospital and literature and information relating to heart disease.

These activities benefited large numbers of people with cardiac related problems, those activities which may be quantified are broken down as follows:

- 2,227 people with heart conditions and their families stayed at The Lodge
- Over 600 people were helped by the Arrhythmia nurses
- 69 people benefitted from 414 counselling sessions
- 29 organisations received a defibrillator and 2000 people received training in CPR and defibrillation
- An average of 43 people utilised the new heart monitors every month to diagnose heart conditions

4. Achievements & Performance in Detail

4.1 The Defibrillator Programme

HeartSWell's defibrillator programme has continued to grow from strength to strength and 2017 saw a further 29 defibrillators supplied by the charity and installed across the South West. There has been a marked increase in the number of defibrillators installed in schools as awareness of cardiac arrest in children and under 35 years olds continues to grow.

The distribution of defibrillators by sector, since the programme commenced in 2014 is as follows:

Sector	2014	2015	2016	2017
Community Group	0	5	7	8
Private Organisation	0	1	5	5
Masonic Lodge	0	2	9	1
NHS	0	2	1	0
School	0	0	4	10
Sport/ Leisure Club	1	7	5	5
Annual Total:	1	17	31	29
Cumulative Total:	1	18	49	78

Of the total number of defibrillators supplied in 2017, ten were sited for full public access use for the benefit of whole communities and visitors to the area.

Two of the schools supported by HeartSWell in 2017 received defibrillators donated by the charity, specifically to support pupils studying at these schools with known heart conditions. In one case, a newly diagnosed heart disease sufferer was only allowed to return to school once the defibrillator was in place, as a safety precaution as they are at high risk of future cardiac arrests.

To date the charity has supported the training of over 4000 individuals in life-saving skills including CPR and the use of defibrillators and the public benefit in doing so is immeasurable. National statistics suggest that only 40% of bystanders perform CPR or defibrillation and that mass training and awareness sessions significantly increase this percentage.

12

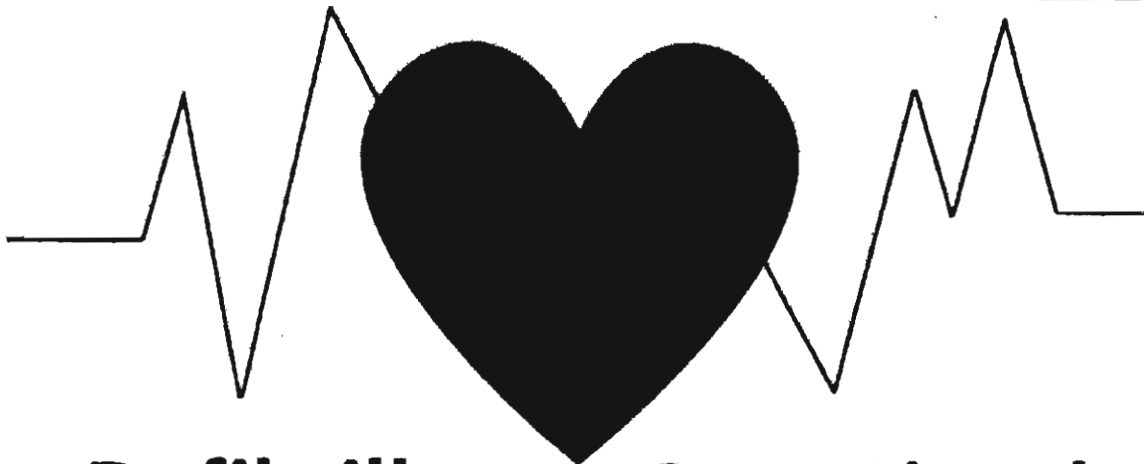
People under the age of 35 die each week from sudden cardiac arrest



Only 40% of bystanders who witness a cardiac arrest perform CPR



Every minute without CPR & defibrillation reduces a victim's survival rate by 7 - 10 %



Defibrillators Save Lives!



Without treatment, 90-95% of cardiac arrests prove fatal

270

Children die from sudden cardiac arrest suffered on school premises each year

If a defibrillator is used within 3-5 minutes of cardiac arrest, survival rates jump from:

6%  74%



Our objective for 2018 is to supply 100 defibrillators and for at least 50 of these to be fully accessible to the public.

4.2 Arrhythmia Nurses

The success of the Arrhythmia Nurses/Care Co-Ordinator roles is clearly evidenced by the NHS adopting these roles into their infrastructure and securing long-term funding for these positions.

Arrhythmia is a condition in which the sufferer experiences irregular heartbeats. This invaluable work providing support, advice, diagnosis and treatment for patients with problems due to cardiac arrhythmias provides a crucial link between the consultant, patient, GP and family members and completes the circle of care.

The evidence base accumulated during the period these roles have been funded by HeartSWell has been compelling enough to ensure the long-term benefit for those with these specific heart conditions and the legacy of this will be seen for many years to come.

4.3 Counselling & Support Services

HeartSWell provide free counselling sessions for heart disease sufferers, their carers, relatives and dependents across the South West. The charity funds up to six sessions per person and works with providers across the region who are registered with the British Association for Counselling and Psychotherapy to deliver this provision.

2017 saw 69 people receive a total of 419 counselling sessions and our objectives for 2018 are to extend this provision further and provide counselling for a minimum of 130 people across Devon and Cornwall.

HeartSWell have also funded a support group in the Plymouth area for a number of years and our ambition is to create a model that will extend these groups across the region and to train peer supporters/facilitators in different areas to host these groups locally where they are needed most.

4.4 Cardiac Day Care Centre /Catheter Lab Project

Work continues to site and open the new cardiac day centre and current plans should see this new service become available to patients in autumn 2018.

The centre will be located on the Derriford Hospital site and the charity office will now remain co-located with The Lodge at Blunts Lane.

5. Good News, Donations & Events

5.1 The Camelford Group

Once again, our supporters in Camelford and the surrounding areas have exceeded every expectation and raised a tremendous £17,000 for the charity which was presented to HeartSWell in August 2017. These funds are to be used for the purchase of cardiac equipment at Derriford and Treliske hospitals for the benefit of cardiac patients across the region.

The support and efforts of this group make such a significant difference to the work we do and the on-going fundraising activities organised each year greatly support all we do to assist those affected by cardiac conditions across the South West.

5.2 Varsity

The University of Plymouth Students' Union and University of St Mark and St John raised a phenomenal £16,038.36 for HeartSWell South West and the WAVE project from their annual Varsity event held in March and we are delighted that HeartSWell received £8,525.27.

5.3 Masonic Charitable Foundation

Having been nominated as one of the Freemasons eight charities to receive an award between £4,000 and £25,000, following an unprecedented public vote, HeartSWell received a £15,000 Community Award.

5.4 Donations

This year the charity has been supported greatly by the generosity of donations from supporters, Yelverton Golf Club continue to raise funds each year for the charity and have raised over £5,000 to date.

We have also received personal donations ranging from £5 to £5,000 from cardiac patients and beneficiaries of the charity.

The Co-Op at Whiteleigh Green continue to support our cause and have raised £6,428 this year which is fantastic.

St Mellion Golf Club have raised £2,065 and East Devon Golf Club £3,000 all of which supports us to continue to provide counselling support services and defibrillators.

The cardiac nurses at Derriford raised an incredible £863 hosting cake sales and a red-carpet event.

5.5 Cardiology Golf Day

This year our Chairman's charity golf day was sponsored by ITEC and supported by 32 businesses raising a total of £5,651. This event continues to be a huge success and as such we will be holding our 24th annual golf day in September 2018.

5.6 Wear it Red

This year we raised £702 for our 'Wear it Red' campaign. This is an event that we are looking to grow and expand in line with our defibrillator programme by encouraging on-going support of the charity to make this a permanent fixture each year in the calendar of our supporters.

5.7 Dinner & Dance

This year's dinner and dance was held at The Elfordleigh Golf Club and was well supported, raising £2,176. Local comedian and HeartSWell patron Johnny Cowling provided the entertainment and a fun and festive time was had by all.

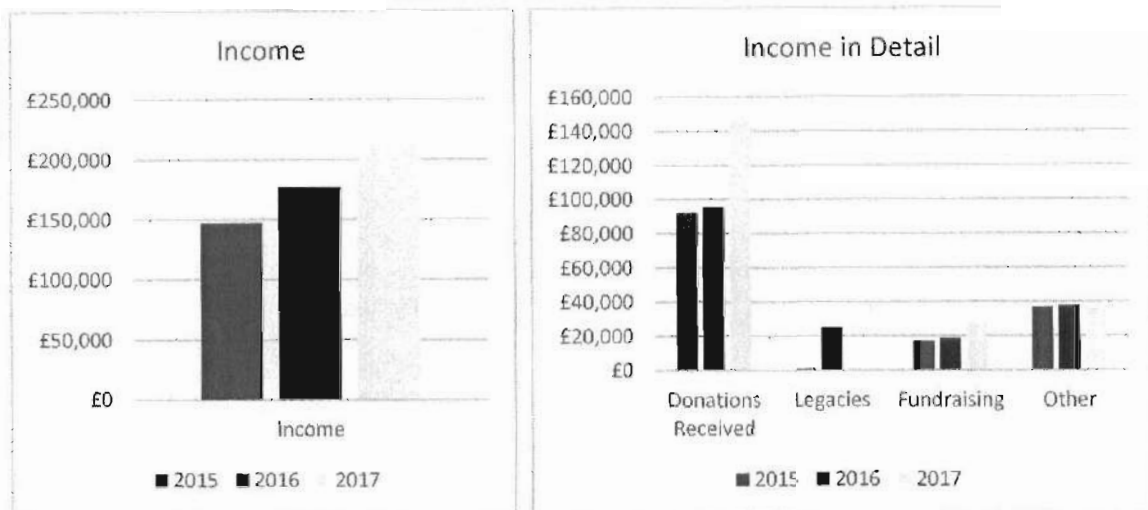
5.8 Christmas Draw

The winners of our Christmas draw this year were: JA Weight, WJ Conibeare, J Ticktum, G Pearce, R Ackerman and A Birch. The draw raised a fantastic £1,454, congratulations to all our winners!

6. Financial Review

6.1 Income

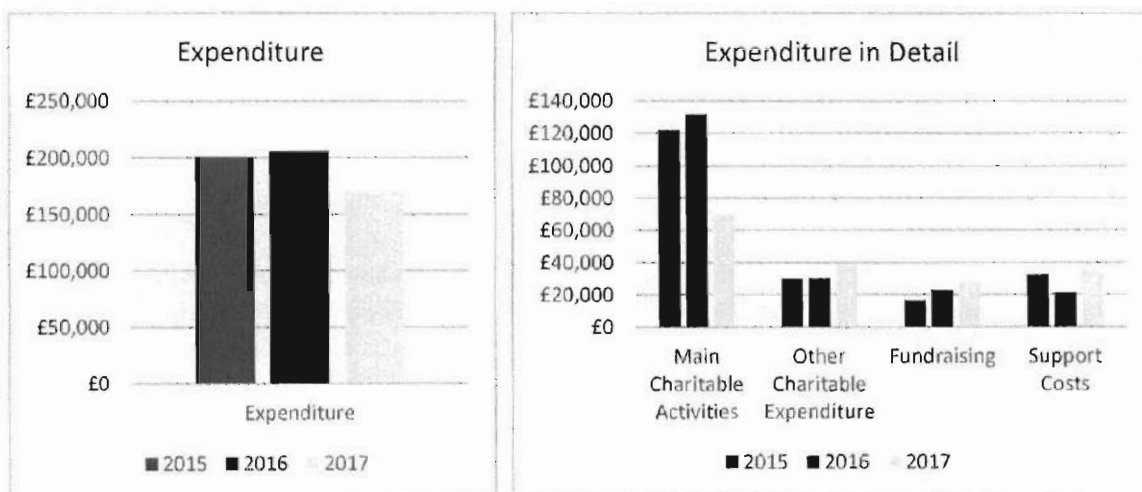
As detailed below, the total income received for the year ended 31st December 2017 was £212,270 compared to £176,905 the previous year. This increase is as a direct result of the development of a trust fundraising programme which has proven to be a great success.



6.2 Expenditure

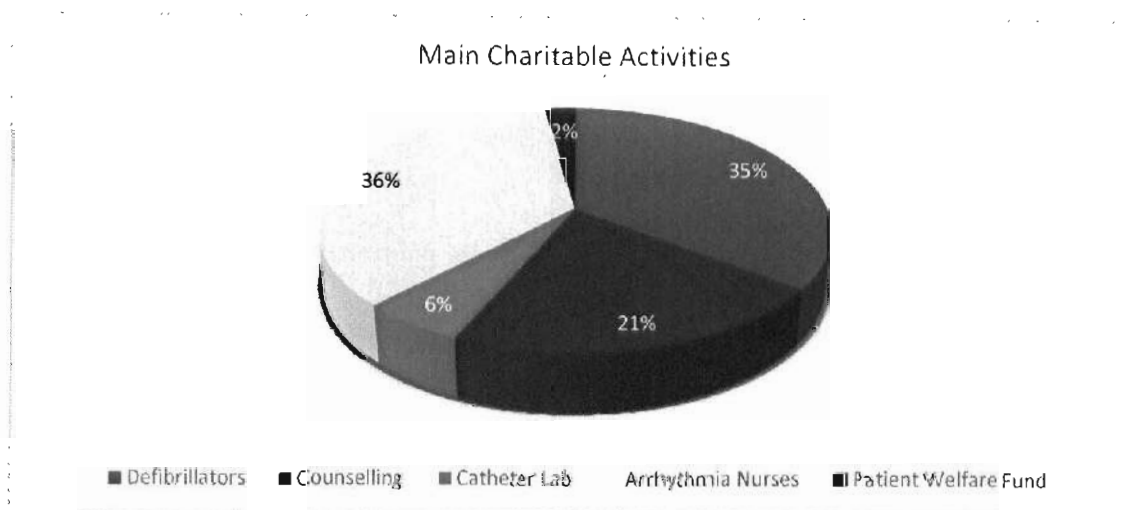
The expenditure for the year totalled £171,284 compared to £206,353 the previous year. As detailed below, 63% of expenditure is attributable to the charities main activities and other charitable expenditure. Fundraising expenditure has increased as the charity have invested in a charitable trust fundraising programme which in turn has yielded an increase in charitable trust income. Similarly support costs have increased as the Trustees have engaged the services of consultants to support with the development of the charity.

As part of the on-going expansion and development of the charity, a new Operations Manager has been appointed, tasked with devising and implementing a strategy to grow the charity's income and extend its provision of services across the South West.



Despite a decrease in expenditure on main charitable activities from 75% in 2016 to 63% in 2017, these activities continue to provide significant public benefit and detailed in section 4 of this report. In regard to future planned activity, the business plan for 2018 – 2021 sees this percentage spend increase once more in line with expansion of our core services.

The breakdown for 2017 is detailed below:



6.3 Net Result

The net result for the year is a surplus of £40,461 compared to a deficit of £28,021 the previous year.

The charity's reserves at 31st December 2017 totalled £1,350,166 compared to £1,309,705 in the previous year. The increase is because more monies have been raised than have been spent, however the business plan for the coming three years sets about addressing this and ensuring that the funds held are utilised in accordance with the charities objects, for significant public benefit.

The breakdown of the reserve funds is as follows:

Reserve Fund	Value
General	£348,932
Designated	£252,430
Restricted	£23,194
Revaluation	£725,610

7. Reserves

The charity has a long-established provision of retaining a sum in reserves that approximately equates to six months funding of the underlying costs of maintaining the charity. At 31st December 2017 this amounted to a reserve sum of £65K. In addition, it is proposed that £144K be designated to fund the expansion of the charities core activities including; counselling services, hospital equipment, support groups and the defibrillator programme. A further £300,000 is proposed to be set-aside for expansion of The Lodge at Derriford.

8. Fundraising

Following a review and audit in December 2016 of the charity's fundraising activities, the Trustees have invested in a sustained programme of fundraising activity.

The purpose of this study was to create a plan for generating a steadier, more sustainable income from a range of sources. Our objectives included:

- Establish a small charitable trusts programme to deliver annual, sustainable income (target £37,000 by 2018)
- Increase activity around legacies to secure more enquiries and more pledges
- Increase income from community and events fundraising
- Deliver outstanding stewardship to existing donors
- Increase number of companies participating in events
- Refine our systems and processes to ensure that we are operating within new standards of fundraising best practice (data protection, supporter details, opt-in)
- Undertake a review of marketing support to ensure website, fundraising packs and social media is performing as well as possible

Highlights for the year included:

- 35 applications to charitable trusts (against a target of 33)
- £40,000 raised so far through 12 successful bids
- New website created
- Implemented new CRM system
- Survey of 1,000 supporters to understand more about their involvement with HeartSWell and to confirm contact permissions in preparation for new data protection rules

We have started to achieve these objectives and will continue on this positive path (in the context of a more well-resourced organisation with a strategic plan in place).

Priorities for 2018:

- Create a new fundraising plan which supports trustees' ambitions for HeartSWell, reflects plans for growth and supports the new operation
- Secure £25,000 match funding for our TOE simulator
- Test a fundraising appeal with our membership base to help formulate a plan for individual giving
- Secure repeat gifts from 2017 supporters
- Continue research into charitable trust and grant prospects
- Implement more legacy giving activities

9. Management Policies

The charity currently receives quarterly management accounts and reviews these at its quarterly board meetings. Specific projects are discussed more frequently and are monitored more closely via board business meetings.

Board members have specific duties in the running of the charity and together with office staff have regular work level discussion group meetings to ensure best practice and to track the progress of the business plan on a day to day basis. Teamwork is vital in ensuring the charity continues to be the secure business entity that it has proven itself to be to date.

10. Volunteers

The trustees and many others involved in the charity give their time voluntarily and free of charge. A special mention must go to our trustee David Wells for his countless hours of support to the defibrillator programme and collection box scheme and to Sarah Dormor a senior resuscitation nurse at Derriford Hospital who has voluntarily trained over 4000 people and is a true ambassador of the charity.

Our aim is to increase our volunteer workforce over the next three years to include befrienders, peer support workers and fundraisers.

11. Statement of Trustee Responsibilities

The Trustees are responsible for preparing the annual report and financial statements in accordance with applicable law under the United Kingdom Generally Accepted Accounting Practice.

Company Law requires that Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and apply them consistently
- Make judgements and estimates that are responsible and prudent
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

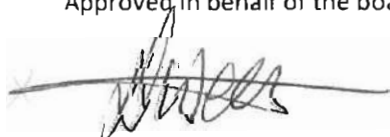
Trustees are responsible for:

- keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with The Companies Act
- safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.
- the maintenance and integrity of the corporate and financial information included on the company's website.

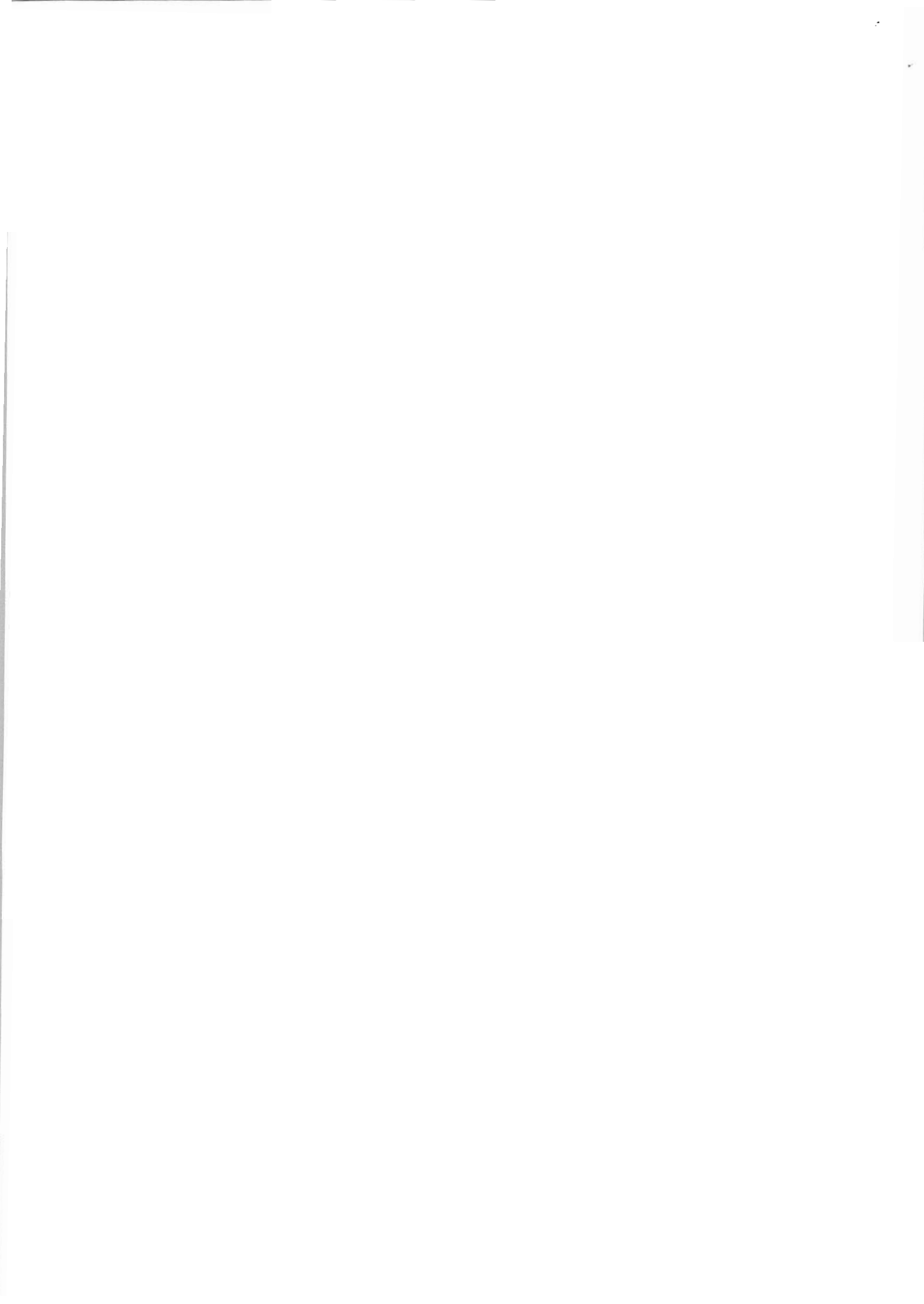
So far as the Trustees are aware, there is no relevant information of which the company's independent examiners are aware. Each Trustee has taken all the steps that he or she ought to have taken as a Trustee in order to make him or herself aware of any relevant information and to establish that the company's independent examiners are aware of that information.

The Trustees recommend that Hodgsons Chartered Accountants remain in office as the independent examiners of the charity and that the charity employs the services of a freelance book-keeper to carry out the day to day accounting for the charity.

Approved in behalf of the board of Trustees on: 26/4/18



Name: DAVID WELLS



**Independent Examiner's Report to the Trustees of
Heartswell South West Limited**

Independent examiner's report to the trustees of Heartswell South West Limited ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2017.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

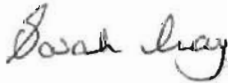
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached



Sarah Gay
FCCA
Hodgsons
Chartered Accountants
12 Southgate Street
LAUNCESTON
Cornwall
PL15 9DP

Date: 23rd May 2018

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31st December 2017

	Notes	General fund	Revaluation reserve	Designated Fund	Restricted Funds	2017 Total funds	2016 Total funds
		£	£	£	£	£	£
INCOME AND ENDOWMENTS FROM							
Donations and legacies		6,227	-	103,081	38,248	147,556	120,312
Other trading activities	2	27,967	-	-	-	27,967	18,724
Investment income	3	36,693	-	-	-	36,693	37,362
Other income		54	-	-	-	54	507
Total		70,941	-	103,081	38,248	212,270	176,905
EXPENDITURE ON							
Raising funds		36,198	-	-	-	36,198	22,890
Charitable activities		115,082	-	3,965	16,039	135,086	183,463
Total		151,280	-	3,965	16,039	171,284	206,353
Net gains/(losses) on investments		-	(525)	-	-	(525)	1,427
NET INCOME/(EXPENDITURE)		(80,339)	(525)	99,116	22,209	39,408	(28,021)
Transfers between funds		-	-	-	-	-	-
Net movement in funds		(80,339)	(525)	99,116	22,209	39,408	(28,021)
RECONCILIATION OF FUNDS							
Total funds brought forward		429,271	726,135	153,314	985	1,309,705	1,337,726
TOTAL FUNDS CARRIED FORWARD		348,932	725,610	252,430	23,194	1,350,166	1,309,705
CONTINUING OPERATIONS							
All income and expenditure has arisen from continuing activities.							

Heartswell South West Limited

**Statement of Financial Position
At 31st December 2017**

	Notes	General Fund £	Revaluation reserve £	Designated Fund £	Restricted Funds £	2017 Total Funds £	2016 Total Funds £
FIXED ASSETS							
Tangible assets	7	1,284	-	-	-	1,284	1,220
Investments							
Investments	8	12,591	(525)	-	-	12,066	14,661
Investment property	9	173,865	726,135	-	-	900,000	900,000
		187,740	725,610	-	-	913,350	915,881
CURRENT ASSETS							
Stocks	10	9,748	-	-	-	9,748	1,701
Debtors	11	7,052	-	-	-	7,052	5,878
Cash at bank and in hand		154,050	-	252,430	23,194	429,674	394,859
		170,850	-	252,430	23,194	446,474	402,438
CREDITORS							
Amounts falling due within one year	12	(9,658)	-	-	-	(9,658)	(8,614)
NET CURRENT ASSETS		161,192	-	252,430	23,194	436,816	393,824
TOTAL ASSETS LESS CURRENT LIABILITIES		348,932	725,610	252,430	23,194	1,350,166	1,309,705
NET ASSETS		348,932	725,610	252,430	23,194	1,350,166	1,309,705
FUNDS							
Unrestricted funds:	13						
General fund						348,932	429,271
Revaluation reserve						725,610	726,135
Designated Fund						252,430	153,314
						1,326,972	1,308,720
Restricted funds:							
Restricted Funds						23,194	985
TOTAL FUNDS						1,350,166	1,309,705

Heartswell South West Limited

Statement of Financial Position - continued
At 31st December 2017

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2017.

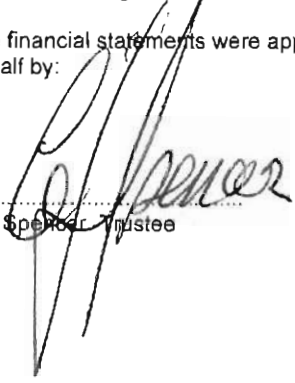
The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2017 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 26/4/2018 and were signed on its behalf by:



.....
C J Spencer, Trustee

Heartswell South West Limited

Notes to the Financial Statements for the Year Ended 31st December 2017

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value, as modified by the revaluation of certain assets.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 20% on reducing balance

Tangible fixed assets (excluding the investment property) are stated at cost less accumulated depreciation. Assets costing below £250 are not capitalised. Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life, as follows:

The property known as HeartSWell Lodge is being held as an investment from which the Charity receives rent. The property is shown on the balance sheet at valuation.

Investment property

Investment property is shown at most recent valuation. Any aggregate surplus or deficit arising from changes in market value is transferred to a revaluation reserve.

The Investment property has been revalued by the Trustees based on their own valuation as at 31 December 2011 where the trustees were of the opinion that the property was worth £900,000. The previous valuation as at 31 December 2006 was £775,000 based on the opinion of the directors.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Vat

VAT is operated by the partial exemption rules and any irrecoverable VAT is shown as a governance cost.

Heartswell South West Limited

Notes to the Financial Statements - continued
for the Year Ended 31st December 2017

2. OTHER TRADING ACTIVITIES

	2017	2016
	£	£
Fundraising events	10,692	13,472
Sale of promotional goods	1,113	2,537
Sponsorships	1,107	1,362
Raffle income	2,678	1,353
Defibrillator sales	<u>12,377</u>	<u>-</u>
	<u>27,967</u>	<u>18,724</u>

3. INVESTMENT INCOME

	2017	2016
	£	£
Rents received	34,216	34,216
Deposit account interest	1,542	2,534
Dividends received	<u>935</u>	<u>612</u>
	<u>36,693</u>	<u>37,362</u>

4. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2017	2016
	£	£
Depreciation - owned assets	244	305
Surplus on disposal of fixed asset	(54)	(507)
Independent Examiners remuneration	950	925
Other Independent Examiners remuneration	<u>2,612</u>	<u>-</u>

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st December 2017 nor for the year ended 31st December 2016.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31st December 2017 nor for the year ended 31st December 2016.

6. STAFF COSTS

	2017	2016
	£	£
Wages and salaries	<u>31,530</u>	<u>25,155</u>

The average monthly number of employees during the year was as follows:

	2017	2016
Administration	<u>2</u>	<u>1</u>

No employees received emoluments in excess of £60,000.

Heartswell South West Limited

**Notes to the Financial Statements - continued
for the Year Ended 31st December 2017**

7. TANGIBLE FIXED ASSETS

	Plant and machinery £
COST	
At 1st January 2017	10,512
Additions	<u>308</u>
At 31st December 2017	<u>10,820</u>
DEPRECIATION	
At 1st January 2017	9,292
Charge for year	<u>244</u>
At 31st December 2017	<u>9,536</u>
NET BOOK VALUE	
At 31st December 2017	<u>1,284</u>
At 31st December 2016	<u>1,220</u>

8. FIXED ASSET INVESTMENTS

	Listed investments £
MARKET VALUE	
At 1st January 2017	14,661
Disposals	(2,070)
Revaluations	<u>(525)</u>
At 31st December 2017	<u>12,066</u>
NET BOOK VALUE	
At 31st December 2017	<u>12,066</u>
At 31st December 2016	<u>14,661</u>

There were no investment assets outside the UK.

9. INVESTMENT PROPERTY

	£
MARKET VALUE	
At 1st January 2017 and 31st December 2017	<u>900,000</u>
NET BOOK VALUE	
At 31st December 2017	<u>900,000</u>
At 31st December 2016	<u>900,000</u>

If the investment property had not been revalued it would have been included at the following historical cost:

Cost	182,333
------	---------

Aggregate depreciation:

Cost or valuation at the year end is represented by: -

Heartswell South West Limited

Notes to the Financial Statements - continued
for the Year Ended 31st December 2017

9. INVESTMENT PROPERTY - continued

Cost	182,333
Increase in valuation in 2006	592,667
Increase in valuation in 2011	125,000
Total at year end	900,000

Investment Property has been valued by the Trustees based on their own valuation as at 31st December 2017.

10. STOCKS

	2017	2016
	£	£
Stocks	<u>9,748</u>	<u>1,701</u>

11. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Other debtors	<u>7,052</u>	<u>5,878</u>

12. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Social security and other taxes	1,028	361
Other creditors	6,469	7,207
Accrued expenses	<u>2,171</u>	<u>1,046</u>
	<u>9,668</u>	<u>8,614</u>

13. MOVEMENT IN FUNDS

	At 1.1.17	Net movement in funds	At 31.12.17
	£	£	£
Unrestricted funds			
General fund	429,271	(80,339)	348,932
Revaluation reserve	726,135	(525)	725,610
Designated Fund	<u>153,314</u>	<u>99,116</u>	<u>252,430</u>
	1,308,720	18,252	1,326,972
Restricted funds			
Restricted Funds	985	22,209	23,194
TOTAL FUNDS	<u>1,309,706</u>	<u>40,461</u>	<u>1,350,166</u>

Heartswell South West Limited

**Notes to the Financial Statements - continued
for the Year Ended 31st December 2017**

13. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Gains and losses £	Movement in funds £
Unrestricted funds				
General fund	70,941	(151,280)	-	(80,339)
Designated Fund	103,081	(3,965)	-	99,116
Revaluation reserve	-	-	(525)	(525)
	<u>174,022</u>	<u>(155,245)</u>	<u>(525)</u>	<u>18,252</u>
Restricted funds				
Restricted Funds	38,248	(16,039)	-	22,209
	<u>212,270</u>	<u>(171,284)</u>	<u>(525)</u>	<u>40,461</u>

Comparatives for movement in funds

	At 1.1.16 £	Net movement in funds £	At 31.12.16 £
Unrestricted Funds			
General fund	182,033	(42,271)	429,271
Revaluation reserve	724,708	1,427	726,136
Designated Fund	450,000	12,823	153,314
	<u>1,336,741</u>	<u>(28,021)</u>	<u>1,308,720</u>
Restricted Funds			
Restricted Funds	985	-	985
	<u>1,337,726</u>	<u>(28,021)</u>	<u>1,309,705</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Gains and losses £	Movement in funds £
Unrestricted funds				
General fund	89,975	(132,246)	-	(42,271)
Revaluation reserve	-	-	1,427	1,427
Designated Fund	61,630	(48,807)	-	12,823
	<u>151,605</u>	<u>(181,053)</u>	<u>1,427</u>	<u>(28,021)</u>
Restricted funds				
Restricted Funds	25,300	(25,300)	-	-
	<u>176,905</u>	<u>(206,353)</u>	<u>1,427</u>	<u>(28,021)</u>

Heartswell South West Limited

Notes to the Financial Statements - continued
for the Year Ended 31st December 2017

13. MOVEMENT IN FUNDS - continued

Unrestricted Funds

General funds are donations, gifts and other incoming resources receivable.

Designated Fund

The Trustees have agreed to set aside £100,000 in respect of the Day Care Centre and Cath Lab projects. During 2017 £3,965 of this was spent, leaving a balance of £96,035 at 31st December 2017.

It was also agreed that all donations and funds raised from events are to be designated to the Defibrillator Programme.

Revaluation Reserve

During 2011 the Trustees revalued the property known as HeartSWell Lodge. This property is being held as an investment from which the charity receives rent.

Restricted Fund

During 2015, the Trustees received a £17,000 donation to be spent on medical equipment for surgeries in the Camelford Area. The balance of £985 as at 31st December 2015 remains unspent. A further £17,000 was received during 2017, of which nothing was spent, leaving a balance of £17,985 as at 31st December 2017.

£154 was received during 2017 for donations to Derriford Hospital. This balance remains unspent as at 31st December 2017.

During the year monies were received by donors for the Defibrillator Programme. Any monies spent on the programme have been deemed to be spent from the restricted monies first, with any balance being deemed as expenditure from the designated fund.

14. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31st December 2017.

15. COMPANY LIMITED BY GUARANTEE

Heartswell South West Limited is a company limited by guarantee and accordingly does not have share capital.

Every member of the company undertakes to contribute such amount as may be required, not exceeding £1, to the assets of the charitable company in the event of its being wound up while he or she is a member, or within one year after he or she ceases to be a member.

Heartswell South West Limited

Detailed Statement of Financial Activities
for the Year Ended 31st December 2017

	2017 £	2016 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	146,756	95,312
Legacies	<u>800</u>	<u>25,000</u>
	147,556	120,312
Other trading activities		
Fundraising events	10,692	13,472
Sale of promotional goods	1,113	2,537
Sponsorships	1,107	1,362
Raffle income	2,678	1,353
Defibrillator sales	<u>12,377</u>	<u>-</u>
	27,967	18,724
Investment income		
Rents received	34,216	34,216
Deposit account interest	1,542	2,534
Dividends received	<u>935</u>	<u>612</u>
	36,693	37,362
Other income		
Gain on sale of intangible fixed assets	<u>54</u>	<u>507</u>
	212,270	176,905
EXPENDITURE		
Other trading activities		
Goods purchased for re-sale (adjusted for stock)	8,270	3,697
Event fundraising costs	3,420	10,354
Newsletter and publicity costs	<u>24,508</u>	<u>8,839</u>
	36,198	22,890
Charitable activities		
Wages	31,530	25,155
Rates and water	2,311	2,036
Insurance	1,957	1,562
Repairs and renewals	101	140
Other office expenses	1,375	665
Interest payable	441	426
Depreciation of tangible fixed assets	244	305
Donations made towards hospital salaries	25,066	48,169
Other donations	<u>36,799</u>	<u>83,682</u>
	99,824	162,140
Support costs		
Governance costs		
Accountancy fees	950	925
Consultancy fees	22,705	2,580
Professional fees	2,612	4,002
Carried forward	<u>26,267</u>	<u>7,507</u>

This page does not form part of the statutory financial statements

Heartswell South West Limited

Detailed Statement of Financial Activities
for the Year Ended 31st December 2017

	2017	2016
	£	£
Governance costs		
Brought forward	26,267	7,507
Recruitment fees	3,000	-
Irrecoverable VAT	<u>5,995</u>	<u>13,816</u>
	<u>36,262</u>	<u>21,323</u>
Total resources expended	<u>171,284</u>	<u>206,353</u>
Net income/(expenditure) before gains and losses	40,986	(29,448)
Realised recognised gains and losses		
Realised gains/(losses) on fixed asset investments	<u>(525)</u>	<u>1,427</u>
Net income/(expenditure)	<u>40,461</u>	<u>(28,021)</u>